



IGLYO Study Session

Media works

How to use the media to message minority rights
and equal participation of LGBT youth in society



European Youth Centre Strasbourg
14-21 March 2004

What you can't be without
...take me along and don't lose me...

what's in it?

A few words of welcome...

About the course

- The trainers team
- Aims and Objectives
- Working languages
- Introduction to the Programme
- Programme Grid

About your preparation

- Preparing for the contents
- What to bring with you?

About your travel

- Travel Essentials
- If you need a visa...
- Getting to the Youth Centre

About France, Strasbourg and the European Youth Centre

- Weather conditions
- Working, Sleeping, Eating and Living

About getting in touch

- Useful contact details

About what to do next

- Your personal to-do list

A little abbreviation dictionary

CoE	stands for Council of Europe
LGBT	stands for Lesbian Gay Bisexual Transgender
IGLYO	stands for International Lesbian Gay Bisexual and Transgender Youth and Student Organisation (yes, we know that the correct abbreviation would have to be ILGBTYSO - but try to pronounce that one just once...)
ICL	stands for intercultural learning
EYC	stands for European Youth Centre (there are two, one in Budapest and one in Strasbourg)
EYCS	stands for European Youth Centre Strasbourg
EU	stands for European Union
IAIN	is not an abbreviation! It's Iain's name and you pronounce it like [i:jen]

a few words of welcome...

Tata!! Congratulations! You have applied to participate in the study session 'Media works', for which we are really grateful - and you have been selected by the team as one of 30 participants, for which you are allowed to be really grateful for a moment, too.

You were selected because we believe that you can learn something at the study session for yourself and your organisation, group or movement at home. But there is more to it: You might wonder a little why, but we do believe that the other participants can learn something from you as well.

For this reason and many many more we, and we can surely speak on behalf of all other participants, are looking forward to meeting you on March 14 at the European Youth Centre Strasbourg.

To make this week of intercultural learning a successful and enjoyable experience for you and us, we have compiled this wonderful little survival information package for you.

We hope you appreciate the work behind these pages and read them one by one and very attentively ☺

Some of the following information gives you advice on how to prepare for the contents of the study session. We also introduce the aims and objectives of the course again and present the programme to you.

Though we would like you to read and think through the programme, we also would like you not to be astonished if, upon your longingly expected arrival, the programme has changed a little. Even more: It might change a little further throughout the week!

Why that, you might be asking yourself. Don't these fellows know what they want? Well, we actually do know what we want.

But we are running this study session for you, and not for us... So we have to and want to be able to react to your needs or difficulties, ideas or demands, proposals or desires. This course is yours!

That does not mean, on the other hand, that the study session will all of a sudden deal with a completely different topic - but that's so self-evident that we don't have to state it explicitly, do we?

Next to the thematic preparation we have also included some essential organisational information. We not only explain how to get to the venue, the European Youth Centre of the Council of Europe in Strasbourg (France), we also tell you which means of travel you are allowed to use, which routes you can take, how your travel costs will be reimbursed and what to do if you need a visa. Please make sure to read this information carefully before you decide on how to travel and especially before you book your ticket!

As you will see on the following pages, the programme of the week looks quite demanding. And it will be...

But it will also be lots of fun, we promise! The course is not gonna end at the time of sunset, not at all. There will be time as well to talk, dance, watch videos, sing, dress up, go out, play and party. A few items we are asking you to bring along will help to facilitate this more informal part of our joint intercultural experience.

Should you have any questions, suggestions, problems or proposals - please do not hesitate to contact us at any time. We will get in touch with you as quickly as we can!

Looking forward to meeting you soon,

Judit

Andreas

Iain

Bjorn

ARINA

the trainers team

We first thought about putting some photographs here, but then decided that we want to leave that wonderful surprise for the day of your arrival!

So there are five of us, from all corners of Europe, with all sorts of different backgrounds, different ideas, different ways of thinking, different ways of working...

But despite all the differences we make a great team and are desperately waiting for the day when it will all begin! And we are:

Arina from Slovenia, Iain from Ireland, Björn from the Netherlands, Judit from Hungary and Andreas from Germany.

The rest you'll have to find out yourself...

aims and objectives

As with every good project, there is a real need and a clear motivation behind the study session.

Most of IGLYO's member organisations are working towards promoting LGBT values through the media. Reality shows that media is also quite interested in LGBT issues, but unfortunately often portrays LGBT youth in a stereotypical or prejudicial way.

Therefore this study session aims at developing the knowledge and skills of young LGBT activists (that's you!) on how to deal with media in order to overcome stereotypes and achieve their goals.

The study session will mainly focus on working with media in order to lobby a full and fair participation and visibility of lesbian, gay, bisexual and transgender (LGBT) youth in society.

The main objectives of the study session are:

- to identify how written and visual media reports on LGBT issues from the participants' personal and organisational experiences;
- to improve media skills in order to ensure a fair image of sexual minorities and to overcome stereotypes and prejudices fostered by media in society at large;
- to understand the concept of lobbying through media and to identify examples of good practice herein;
- to develop knowledge and skills on how to lobby and create room for change in society with the help of media.

working languages

The working language of this study session will be English. Don't be afraid, your English doesn't need to be perfect

and accent-free. It should be good enough to actively participate in the study session in plenary as well as in smaller working groups.

introduction to the programme

As you know, the study session will deal with all sorts of issues connected to media and lesbian, gay, bisexual and transgender youth.

Starting from your personal experience, we will address a variety of topics, such as the legal situation of media and LGBT youth or questions around ethics and media. Of course we are also going to take up practical questions on how to work with different types of media (print media, radio, tv) or how to successfully create your own media (such as a magazine or a website).

The study session is held at the European Youth Centre of the Council of Europe in Strasbourg. The two Youth Centres (there is another one in Budapest, Hungary) and the Directorate of Youth and Sports, to which they belong, have a long tradition in non-formal education and training.

In most countries non-formal learning meanwhile is a recognised and acknowledged form of educating and training people. That wasn't always the case and has also changed thanks to the efforts and work of the Council of Europe in that field.

So, our study session will be non-formal learning, all the time and all the way through. It goes without saying that this does not mean that everything is unorganised, chaotic and anarchic all the time. On the contrary!

But it means a number of things which are different from formal education or spontaneous unplanned informal learning and make non-formal learning a distinct form of education.

It means for instance, that you are at the study session because you wanted to yourself, and not because anyone told you that you have to be there.



It means that we do not control what you have learned by means of any sort of test.

It means that we will not award you a diploma stating that you have completed the media works study session with an average grade of 1,3.

Diploma



It means that the learning is based on your experience, your motivation and your needs.

It means that you are responsible for your own learning, but that the team and the group supports you.

It means that your feedback is valid and important and will be used to improve future study sessions and IGLYO's work in general.

And, let's not forget that, it also means quite a bit of stress and - lots of fun!

On the following page we present you an overview of the week's programme. While it is not exactly what you would call expounding, it hopefully provides you with a general idea of what the week will be like.

We will send you a more detailed version of the programme a little later, in the beginning of March. But for now, feel free to turn the page for the overview of the study session's programme!

programme grid

Sunday March 14, 2004	Monday March 15, 2004	Tuesday March 16, 2004	Wednesday March 17, 2004	Thursday March 18, 2004	Friday March 19, 2004	Saturday March 20, 2004	Sunday March 21, 2004
Breakfast 8:30 - 9:15							
getting up early	Welcome Introduction	External Media Legal issues	Workshops 1) Radio	Workshops continued	Creating Media Moments	Group Project continued	at last... sleeping in
Coffee Break 1/2 hour							
travelling	Expectations Practicalities	External Media Ethical Questions	2) Television 3) Printmedia	Workshops continued	Press Releases, Conferences and Lobbying	Present the study session using all types of media !	saying good-bye
Lunch 12:30 - 14:30							
travelling	LGBT & Media Examples Prejudices Stereotypes	External Media Lobbying	Workshops continued	F R E E	Own Media Workshops 1) Writing 2) Marketing	Conclusions Evaluation ...	going home...
Coffee Break 1/2 hour							
and at last: arriving in Yppieho! Cherriho!	LGBT & Media Ideal Image(s) and perception	External Media Practical Advice "Life expert"	Workshops continued	F R E E	Own Media Workshops 3) @www 4) Funding 5) Follow-up Bye bye	::
Dinner 19:00 - 21:00							
Welcome Evening	Parade videos and debate	Women space Open space	Women space Open space	Dinner in town	Group Project...	Farewell Party	

preparing for the contents

In as far as possible, we would like you to collect some background information before coming. What we are most interested in - no, that's you. Again: What is most interesting for the study session - ups, that's you again... Well, then: Answers to the following questions would be helpful for the study session's programme:

- What is the legal situation of LGBT youth in your country / region?
- What is the daily situation of LGBT youth in your country / region?
- What is the legal situation of media in your country / region?
- What is the actual, the real situation of media in your country / region?

But don't worry, we are not expecting you to bring all sorts of legal texts. What we are looking for is more general answers, such as: Where I live freedom of opinion officially exists, but in reality the media is controlled by the state. Or where I live, the legal situation of LGBT youth is quite alright, but in daily life discrimination still exists.

@www: A few useful sites to consult

LGBT ISSUES

On the website of the European region of the International Lesbian and Gay Association you'll find lots of interesting stuff and a very well-sorted link section. There are links to national and regional organisations, sorted by country, and a little further down in the links section you can also find a variety of international and supranational organisations and movements. Browse around!

<http://www.ilga-europe.org/>

WHITE PAPER OF THE EUROPEAN UNION

For information about the process and key issues in the WHITE PAPER ON YOUTH POLICY and the European Youth Forum's work on it, please consult:

http://www.youthforum.org/en/our_work/white_paper/wp.html

COUNCIL OF EUROPE

Documents and useful links about THE WORK OF THE DIRECTORATE OF YOUTH AND SPORTS:

http://www.coe.int/T/E/Cultural_Co-operation/Youth/

EUROPEAN COMMISSION - YOUTH UNIT

The web site of the European Commission unit on youth with information on the white book on youth policy, the youth programme and more:

http://europa.eu.int/comm/youth/index_en.html

INTERCULTURAL LEARNING

The bibliography and educational materials on intercultural learning and intercultural education with young people starts to be easily available in many countries. Therefore, it might be useful to start simply by what is already available in your country and in your language.

T-KITS ON INTERCULTURAL LEARNING AND OTHER TOPICS

<http://www.training-youth.net/site/publications/tkits/tkits.htm>

The all different – all equal EDUCATION PACK:

http://www.coe.int/T/E/human_rights/Ecri/3-Educational_resources/

Of course, there is much more information available. We hope to have given you a few good starting points. Enjoy looking around!

what to bring with you

There are a number of things we would like you to bring along for the official programme as well as the informal moments of our week. They are all equally important and we would like to ask you to not only read through the list but to also bring the stuff along!

And here is the list:

a) a small introduction to your organisation (mission, activities, projects, full address) - one page to be copied for the other delegates;

b) media clippings showing how media deals with LGBT rights in your country (such as articles, documentaries, advertisements, tapes of radio interviews and whatever else you can get hold of);

c) examples of your own media productions (magazines, leaflets, flyers, posters, brochures). You can also bring examples from sister organisations in your country;

d) materials for a small exhibition on your organisation: posters, leaflets, photos... any visual and text material you can bring to present your organisation in an exhibition;

e) flags for decorating the European Youth Centre and especially our work space;

f) in preparation of the good-bye party we would like to ask you to bring national clothes/costumes as well as favourite music representing your country along - each of you will be given a partner to swap your national clothes with :-)

g) your artistic skills! Can you play the guitar, sing, dance? Have you got any hidden talents? Please let us know and share it with all of us!

h) some sunshine would be nice indeed and good mood for work and play!

i) originals of all your tickets and all invoices and receipts related to them (read the next chapter carefully!);

j) any dictionaries you might require;

k) an alarm clock and the loading cable of your mobile;

l) 43 Euros registration fee.

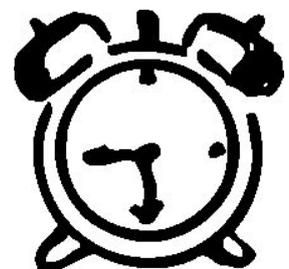


Some of these things you have handy, we are sure. For others you might have to do some research, rummage in your organisation's archives, do some research at a newspaper's headquarter or ask questions at a radio station.

We understand that some of this takes time. You can be sure that we didn't establish the list in order to minimise work for us and let you do all of it. Never!

Each and every single item on the list has a particular importance, a specific meaning. By bringing them along you already make your first contribution to the success of our study session.

Thank you!



If it makes you happy: Our list of things is much longer, so long indeed that we had to use numbers instead of letters... And we promise to bring some sunshine ourselves!

travel essentials

We hope and understand that you are quite excited about the study session and all. But beware: Many participants before you made one mistake before coming to their study session: They didn't read the following lines. Please don't. Believe us, fight the devil of excitement and read on.

Thank you!

As you know, the European Youth Centre Strasbourg is part of the Council of Europe, the continent's oldest political organisation. In most organisations there are rules for how the money is being spent. That's also true for the Council of Europe and its Directorate of Youth and Sports, to which the European Youth Centre Strasbourg belongs.

And that is where you come in: The Council of Europe is gonna pay for your food, your accommodation and your materials like photocopies during the study session, and the Council is also going to reimburse your travel expenses.

Reimbursement simply means: You, your organisation or your parents pay for your travel in advance. During the study session you'll receive almost all of your travel expenses back. There will only be a minimal enrolment fee of 43 € deducted from your reimbursement.

To receive your reimbursement, you'll have to follow a few regulations. There are not many rules, but they are strict. And here they come:

Rule No 1: Be there all the time

Simple and straight forward: You only get reimbursed if you attend more than 80 % of the study session. And: If it is really and truly unavoidable, you should at least have a good reason for missing parts of the study session (which, in any case, cannot be more than 20 % of the programme!).

Rule No 2: Travel cheap

Imagine 30 young people from all over Europe, sometimes even beyond Europe, travelling to one place. The expenses are tremendous, and so is the impact on the environment. So please arrange your journey in the most economic manner possible.

Use reductions, special youth and student fares, special offers.

On average travel expenses of each participant should be not more than 350 Euros. But please remember that there might be people living further away from Strasbourg than you do. It is also in their interest and to make their participation possible when we ask you to travel as economically as possible.

Rule No 3: Use public transport

In general the Council of Europe only reimburses tickets for trains, planes, busses and trams - regular public transport that is. Only if you arrive between 9 pm and 7 am, you may take a taxi from the centre of Strasbourg to the European Youth Centre. Make sure to get a proper receipt!

Rule No 4: Use train if...

you are coming from one of these countries:

Austria, Belgium, Czech Republic, Denmark, France, Germany, The Holy See, Northern Italy, Liechtenstein, Luxembourg, Principality of Monaco, Netherlands, Poland, San Marino, Slovakia, Slovenia and Switzerland.

If your place of residence is up to 700 km away from Strasbourg, you have to travel 2nd class. For distances beyond 700 km, you can use 1st class trains or a couchette.

If you do not come from any of the countries mentioned above, read on to the next rule...

Rule No 5: Fly only if...

you live in a country that is not mentioned above! Make sure to get an APEX ticket (that means to have at least on Saturday night included in your stay and therefore get a better price). Should it be necessary to arrive a day early and/or leave a day late in order to get a considerably cheaper flight or to get a flight at all, please inform us as soon as possible - otherwise we can't organise bed and food for you for these extra nights!

And, on top of it, check carefully which route to take:

Flight to Paris and train to Strasbourg

is the favourite and only route for you if you live in Andorra, Ireland, Portugal, Spain or the United Kingdom.

Flight to Frankfurt and train to Strasbourg

is your way to come to the Youth Centre if you come from the Republic of Belarus, Croatia, Estonia, Finland, Georgia, Hungary, Iceland, Latvia, Lithuania, Malta, Norway, Russia, Sweden or the Ukraine.

Flight to Zurich and train to Strasbourg

is the itinerary for people travelling from Albania, Armenia, Azerbaijan, Bosnia-Herzegovina, Bulgaria, Cyprus, Greece, South of Italy, Romania, the former Yugoslav Republic of Macedonia, Turkey or Yugoslavia.

Confused?

Understandably enough!

How about an example or two? Let's have a look at Fidelma first. She is Irish, but lives in Belgium at the moment. Easy enough: Train country, less than 700 km - train 2nd class, enjoy your travel! Miguel, half Spanish half Russian, living in Belarus at present - flight to Frankfurt, train to Strasbourg, bon voyage! Lukas, living in Scotland - flight to Paris, train to Strasbourg, Gute Reise!

Getting the picture?

There you go! Easier than it sounds at first 😊

But there is one last rule, to bind them all:

Rule No 6: Receipts receipts receipts!

Without proper receipts - meaning readable papers indicating the price that you paid and what you paid it for - there will be no reimbursement! A copy of the flight ticket is in most cases not enough. You would also need the invoice of your travel agent and something like a credit card as a proof of payment.

Now, enough rules to follow, isn't it?

Assuming you do as you were just told and you fill in the reimbursement form (which we will give you once you arrived) - taking all that for granted, you can assume that you will receive your travel reimbursement (minus 43 Euros enrolment fee) in cash in Euros during your stay at the European Youth Centre Strasbourg (usually during the second half of the week.)

Exhausted?

Why not take a break? After all, we didn't write all of this in one go either...

Just one last piece of advice before you go take your well-deserved break: The Council of Europe doesn't provide you with any insurance coverage for your travel and stay - you'll have to take care of that on your own. Make sure to check with your insurance what the options are (if you are a national of one of the EU countries, for instance, you just need to get form E 111 from your health insurance, because the EU has a special social security convention.) It might also make sense to cover loss through theft or unforeseen travel cancellations.

Well, enough! Get a coffee, a tea, call a friend, visit someone, watch TV, listen to the radio, do whatever you feel like! But do it! Go!

If you need a visa...

Travelling to France is easier for some of us and a little morer difficult for others. But in general it is quite possible to make it, even if you do need a visa.

That is the case if you have the nationality of one of the following states:

Albania, Armenia, Azerbaijan, Belarus, Bosnia and Herzegovina, Georgia, Moldova, Russian Federation, Serbia and Montenegro the Former Yugoslav Republic of Macedonia, Turkey and the Ukraine.

You also need a visa if you come from Estonia, Latvia and Lithuania but have a non-national passport.

And you do need a visa as a national of any state that is not a member state of the Council of Europe, too.

To get your visa you'll have to contact the consular section of the French embassy in your country. Depending on where you travel from, you might also need transit visas from other embassies.

Getting a visa can take some time, so our advice to you is: Run! Get it done! As soon as possible! Now!

As a proof for your invitation to attend the study session the Council of Europe is going to send you a letter confirming your invitation to stay at their European Youth Centre in Strasbourg. While you are reading this, the Secretariat of the European Youth Centre Strasbourg is busy issuing the invitation letter. The original will be sent to you and should arrive soon.

But: This letter is only a support, it doesn't make things faster and cannot change procedures. So please, do make sure to deal with the embassies on time.

If you need help doing so, try and ask a friend, your parents or relatives or check with a travel agent. Surely there will be someone who has managed to get a visa before you!

If you are not sure where the French embassy is located, use this link to find out:

<http://www.expatries.diplomatie.gouv.fr/annuaires/repdipet.asp>

The site is in French, but the names of countries are pretty recognisable, don't worry!



Remember: We are really looking forward to meeting you, and it would be a shame if we couldn't because you couldn't get your visa because you tried to get it one week in advance... Too bad it would be! Don't let us be disappointed, please :-)

Thank you, and good luck!

getting to the youth centre

Once you arrived in Strasbourg, you'll need to get from the airport or the train station to the European Youth Centre by public transport. That is an absolutely feasible project, so don't worry!

First of all, the address of the centre:

European Youth Centre Strasbourg
30, Rue Pierre de Coubertin
F-67000 Strasbourg

The Centre is relatively close to the main building of the Council of Europe, so if you should need to ask someone for directions, try something like:

Excusez-moi, s'il vous plait. Pour aller Palais de l'Europe?

Alternatively you can go to the next corner with identifiable street names and call the reception of the Youth Centre to get directions. The number is:

+33 3 88 41 23 00

But why not give it a try yourself first?

This is how you have to go:

a) from the airport

Take the airport bus (Navette) in front of the airport terminal to Baggersee. You can buy tickets on the bus or from the machine at the bus stop. A single ticket costs 4,70 Euros, a return ticket 8,60 Euros. It is also valid for the tram ride to follow - but only if you stamp it when entering the Bus, so don't forget!

At Baggersee, take the tram direction Hautepierre-Maillon and get off at Homme de Fer.

From Homme de Fer, take tram B direction Hoenheim Gare and get off at Wacken.

From there you walk following the directions on the map below.

b) from the train station

Walk to the tram stop, it is in front of the railway station and underground. Get a tram ticket from one of the machines on the platform for 1,10 Euros (and don't forget to stamp it when on the tram).

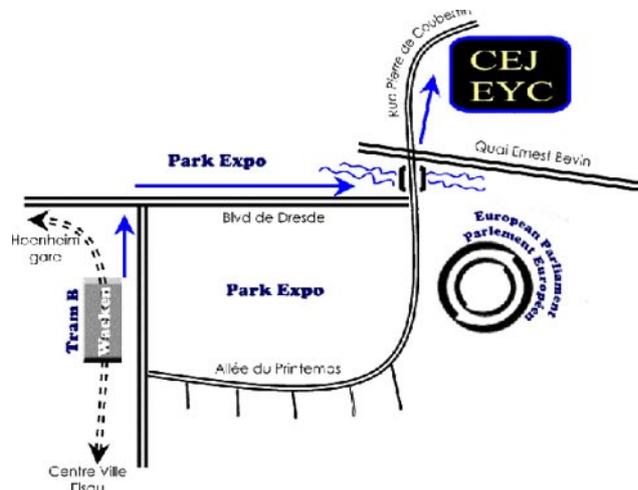
Take tram A direction Illkirch-Lixenbuhl or tram D direction Etoile and get off at the second stop, Homme de Fer.

From Homme de Fer, take tram B direction Hoenheim Gare and get off at Wacken.

From there you walk following the directions on the map below.

x) at night

For every plane flying into Strasbourg there still is an airport bus and a tram connection into the city centre. After midnight you might have trouble getting from the city to the Youth Centre. That's why, between 9 pm and 7 am, you are allowed to take a taxi from the city centre (not from the airport!). You can find taxis at the train station and close to the tram stop Homme de Fer. The ride costs around 10 Euros. Make sure to get a receipt!



wheather conditions

Spring in Strasbourg is usually a very nice, beautiful and agreeable time. But it can also be fairly cold and changeable.

Therefore, be prepared for the wheather being moody and offering you all its facets: rain, wind and cold, but also sunshine (hopefully).

working, sleeping, eating, living

As you are aware, the study session will be held at the European Youth Centre Strasbourg, where everyone will also be lodged and fed :-). There is a cybercentre with 8 PCs, a printer and a scanner at your disposal. You can be called at the centre or

receive faxes. Bicycles are available for rent. A laundry is part of the house and can be used. The Youth Centre has a well-equipped library at your disposal. There are photocopiers, a sauna, stereos, a TV, a pool billiard table and and and...



useful contact details

How to get in touch...

TO get in touch with the team, please use the email address

iglyo2004@campus.ie

or send a fax to the number

+32 2 732 51 64
(mention IGLYO in the head of the fax).

IF you experience problems during your travel (such as delays, cancelled flight connections or something similarly pleasant) which will lead to a considerably later arrival than you told us, please get in touch with the reception of the Youth Centre.

Call
+33 3 88 41 23 00!

my personal to do list

make sure that before you leave all boxes look like this:

- read this document all the way thru at least once
- get the visa-procedure going as quickly as possible, if needed
- check different travel options, compare tickets and prices
- reserve, book and pay for all my tickets and keep all the receipts to bring along
- send an email to iglyo2004@campus.ie with my arrival and departure dates and times
- find out about the legal situation of LGBT youth in my country
- find out about the legal situation of media in my country
- prepare a short one-page introduction of my organisation
- collect media clippings with examples how different types of media deal with LGBT (youth) issues
- putting together samples of media productions of my own and sister organisations
- compile material for a visual exhibition presenting my organisation (flyer, poster, photo, text, leaflet...)
- borrowing all rainbow flags in the vicinity
- get some national cloth and music together
- replace batteries in my alarm clock
- fix all loose pages in my old English dictionary
- organise some sunshine, preferably around Strasbourg
- prepare for one week of extremely good mood